

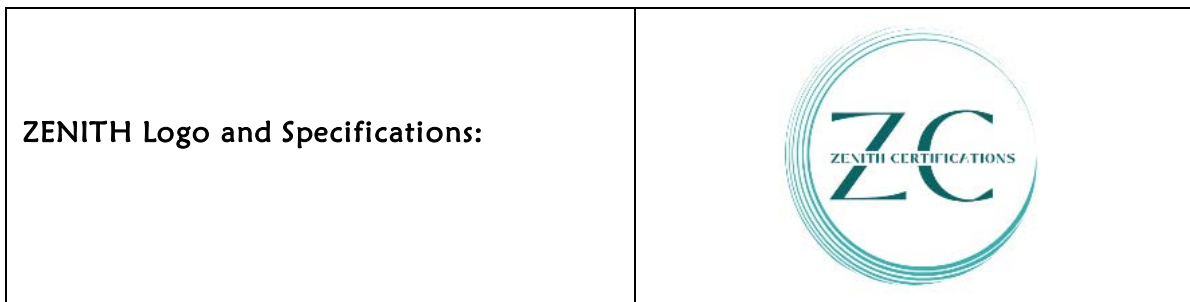
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Labelling Requirements

General requirements

Use of ZENITH Name and Logo

- All operations certified by ZENITH may use the ZENITH name and logo in advertising/marketing information and on packaging, with prior approval from the ZENITH office.
- Copies of labels must be included with the application and must be approved by ZENITH prior to use. Operator must submit request for its approval.
- Operations must discontinue the use of the ZENITH name and logo upon withdrawal , suspension, revocation or surrendering of certification.



Conditions for use of ZENITH Logo (Procedure for control of ZENITH certification mark)

- As for the use of the ZENITH Certification mark/ Logo, following rules and conditions to be followed by a certified client (Licensed operator) willing to advertise the certification and use the available logos.
- This regulation applies to all forms of communication (labels, press, Social media platforms etc.).
- ZENITH certification mark/ Logo is registered under the Trademark Registration Marks Act, 1999, and poses a serious challenge for infringers (against infringement under Section 29 of the Act.)
- India's membership in the Paris Convention for Protection of Industrial Property (Sections 154 & 155) enables Indian applicants (ZENITH) to secure priority and privileges for trademark registration in other member countries and ensures that its protection globally and safeguarding its intellectual property rights in international markets.
- Any sort of misuse, unauthorized use or counterfeiting , misrepresentation and plagiarise ZENITH certification mark for serving their self-interests is truly infringement act and leads to severe penalty and adverse action (legal action against any unauthorised use).

The Applicant or operator shall agree to abide with undermentioned conditions:

ALL labels (including all sizes, non-retail packaging, inner packaging, tags, etc.) must be submitted to ZENITH for review and approval prior to printing or use. After reviewing this guidance document, submit your labels to ZENITH by emailing a copy (pdf is preferred). ZENITH will review your labels for compliance with organic regulations. Your operation is responsible for verifying compliance with other regulatory programs. If changes are requested, you must re-submit a revised label. Once approved, ZENITH will provide stamped labels

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(either in your portal or upon request). It is a good practice to also retain a copy in your records.

- Operations in compliance with all requirements of these standards may use the ZENITH Certification seal on their products as per COR, EU Regulation and NOP sections 205.303, 304, and 307 of the organic standards.
- If an operation subsequently has its certification suspended or revoked, or voluntarily chooses to leave the program, then all rights to use this seal are immediately forfeited.
- When displaying the ZENITH Certification Seal and the USDA seal according to the requirements in these standards, the ZENITH seal cannot be displayed more prominently than the USDA seal.
- The ZENITH Certification seal may be provided upon request and approval. Use of the ZENITH Certifications' seal is voluntary and not required of certified operations.
- Operations certified by ZENITH making organic claims on packaging must use either the certifier statement "Certified Organic by ZENITH" below the operation name and contact information, which must include at minimum the city and state location of the operation, on the packaging. Any labeling that has the certifier statement in an improper location, without sufficient contact information, or with unacceptable alternative wording for the certifier statement will not be approved, and the certified operation will have to change any and all incorrect labeling at its own expense. All label designs and its information shall be approved prior to its use.
- Shall use the Logo (ZENITH Certification Mark) only in the manner prescribed herein and in the Standard;
- Shall use the Logo (ZENITH Certification Mark) on or in association with the Designated Products;
- shall not alter the Logo (ZENITH Certification Mark) in any way;
- Shall use the Logo (ZENITH Certification Mark) on its stationery, publications, web site or promotional materials in such a way as to create no confusion between the Designated Products and other products;
- Shall follow the exact requirements of the Certification Body (ZENITH) including those regarding the position, size, color and accompanying symbols and wording and those regarding accreditation mark, if any;
- Shall accompany the Logo (ZENITH Certification Mark) by the Certification scheme
- Shall give in a separate text box inserted next to the mark the details of the Standard following written approval from the certification body (ZENITH)
- Shall take Approval from the Certification Body (ZENITH) prior to its use or claim.
- Shall, upon the suspension, withdrawal or cancellation of the Certificate, forthwith discontinue the use of the Logo on the Designated Products and on its stationery, publications, web site and promotional materials which contains it or any reference thereto, and will not thereafter use any imitation or simulation thereof;
- Shall not, during the period of validity of the Certificate or thereafter, make or assert any

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claim of ownership to the logo and shall not dispute the right of the Certification Body (ZENITH), its successors or assignees, to authorize the use of the Logo as provided herein;

- Shall use the Logo adjacent to or in conjunction with its own trademarks only as approved by the Certification Body (ZENITH);
- Shall not use the Logo in conjunction with any other mark unless specified in the Standard;
- No claim may be made on any label or advertising materials that because the product is organic it is superior in organoleptic, nutritional or salubrious quality.
- It may provide a hyperlink from its web site to the certification body's.
- The Client's right to use the Logo is only transferable with the written permission of the Certification Body (ZENITH).
- Maintain full accountability and traceability in the organic supply chain

B. The use of the logo does not Exonerate the Client from any liability imposed by law regarding the design, manufacturing and/or performance of the Designated Products

ZENITH Private Labelling Policy

Private label products or services are typically those manufactured or provided by one company for sale under another company's brand. If you are co-packing for a private label / brand owner, please observe the following:

- Submit Labels approval request ZENITH.
- If a label submitted by a private label/brand owner is not compliant it will not be approved.
- Label information for private label products must contribute to traceability and transparency.
- If the private label company is identified on the label, it must be accompanied by a qualifying phrase which states the company's relation to the product (e.g., "manufactured for" or "distributed by)"). "Manufactured by" may not be used.
- A ZENITH private label agreement should be used when the handler/distributor statement lists an entity not certified by ZENITH but identifies ZENITH as the certifier.
- In private label scenarios where another certifier is identified on the label, ZENITH requires written or stamped approval from that certifier that the specific labels have been approved.

All companies using the ZENITH name or logo must be ZENITH certified. In certain limited situations, however, ZENITH may authorize a ZENITH-certified Operator to provide a private label service to a non- ZENITH-certified Operator, allowing the use of the ZENITH name or logo seal on a label representing the non- ZENITH-certified Operator brand.

A ZENITH-certified Operator seeking to enter into such an arrangement must initiate and be responsible for all aspects of the private label situation and will be held legally responsible for the private label entity and product of the private label entity, in matters regarding organic certification.

Procedure for Private Label Arrangement

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A ZENITH-certified operator must submit to ZENITH, in writing, an application for each private label arrangement providing the following information:

- A clear statement of the details of the private label arrangement, including effective time period.
- Name of the private label company for which the private label arrangement is being requested.
- The name of the person or company legally responsible for the product (also must be identified on the label and on the organic product profile sheet).
- A list of the products that will carry the ZENITH name or logo under the private label arrangement and an organic product profile sheet for each, including labels for all products.
- Estimated quantity of the product that will carry the ZENITH name or logo under the private label arrangement.
- Name of the person in the ZENITH-certified Operator who will be responsible for all necessary communications and representations of the private label product.
- Explanation of the complete audit trail (including labels in compliance with all labeling standards) to be established and maintained by the ZENITH-certified Operator (the audit trail records will be reviewed annually by a ZENITH inspector).
- A statement attesting to the legal responsibility of the ZENITH-certified Operator for all activity involving the use of the ZENITH seal, product representation of the private company, and collection/payment of the fees for the private-label company signed by both companies.
- A statement from the private-label company permitting ZENITH to inspect their premises and records relevant to the ZENITH-certified product(s).
- No product can be sold under the private label arrangement until the above information has been submitted to and approved by ZENITH in writing.

Cost of Private Label Arrangement

The ZENITH-certified processor will pay the usual certification fee and inspection costs for certification of their operation, plus an additional administrative fee for each private label arrangement request submitted to ZENITH.

(NOP Programme):

Producers must submit their labels to ZENITH for approval prior to sale.

- 100% Organic Products or Organic Products:
 - Products may be labeled anywhere on the package as “100% organic” or “organic” depending on which category the product qualifies for and may indicate ingredients individually as organic in the ingredient statement.
 - Producers may use the USDA seal and the ZENITH logo. It is not a requirement to use either.
 - On the information panel below handler or distributor information, the certifying agency must be identified with a phrase such as “Certified organic by ZENITH”.
 - Products represented as “organic” must contain at least 95% organic ingredients. The remaining 5% must also be organic unless those ingredients are not commercially available. This 5% may include non-agricultural substances (i.e., food grade DE) from the National List

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§205.605. These non-organic ingredients must not be produced using genetic engineering, sewage sludge or be irradiated.

- 100% organic products must contain 100% organic ingredients including processing aids.
 - Using food grade DE as a filtering agent would disallow the product as 100% organic.
 - Only products certified as “100 percent organic” or “organic” may display the USDA organic seal.
 - If the product is labeled as both “organic” and “contains 100% pure maple syrup”, operator must ensure that it is not misconstrued that the product is also 100% organic.
- **(NOP Programme): Requirements regarding the use of brand or company names that contain the word “organic” or its variants (e.g. “organics,” “organix,” “organik,” “organo-,” “organically,” etc.) on the labeling of agricultural products:**

Following principles will be followed, ordered by product certification category, when reviewing the labels for use of such names complies with the Organic Foods Production Act (OFPA) and the USDA organic regulations and to determine the potential for consumers to be misled in regard to the composition and organic certification of agricultural products. *(Note: FDA regulations requiring that the manufacturer, packer or distributor name be displayed on food labeling which can be found at 21 CFR § 101.5. As Per the OFPA provision, 7 U.S.C. 6505(a)(1)(B), the NOP also has authority to regulate market information, such as webpages or print advertising, that makes organic claims for agricultural products. ZENITH will also apply same principles for label review and approval.)*

a) Agricultural products certified as “100 percent organic” and “organic”

- I. Brand or company names that contain the term “organic” may appear anywhere on the labeling for these products, in compliance with applicable labeling requirements.

b) Agricultural products certified as “made with organic (specified ingredients or food groups)”

- I. Brand or company names containing the term “organic” should not be used on the principal display panel (PDP) of these products.
- II. Company names containing the term “organic” may be displayed as the name of the manufacturer, packer, or distributor and listed on the information panel as required by Food and Drug Administration (FDA) regulations. Nevertheless, the display of such company names should be reviewed in consideration of its potential to mislead consumers about the composition and organic certification of the product. Although this information is required by the FDA, it should not be displayed in a manner that falsely implies an agricultural product meets certification requirements that it does not.
- III. Brand or company names containing the term “organic” should not be used elsewhere on the labeling of these products.

c) Uncertified agricultural products, even if containing organic ingredients

I. Same as (b) above. Must not:

- make any organic claim on the principal display panel, including any phrasing that could be misleading to a consumer
- display the USDA seal nor any certifying agent seal, logo, or other identifying mark (which may be the name of the certifier) which represents organic certification of the product or ingredient

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- **May only** identify the certified organic ingredients as organic and the percentage of organic ingredients on the information panel of the label

FOR COR PROGRAMME): Applicant must disclose all labels and brands manufactured under ZENITH certification(s), including private labels or other brands not owned by the client. All labels used on packaging must be included in the Organic System Plan and approved by ZENITH prior to printing. Labels must meet the Canadian organic label requirements. All certified products are labelled in accordance with the SFCR.

Reference table: COR Categorization of organic products based on their percentage of organic ingredients

Summary	Categories		
	95% ^a (or more)	70-<95% ^b (or more)	<70% ^c
May not contain an ingredient in both its organic and non-organic form.	X	X	n/a
May contain up to 5% non-organic ingredients if the organic form is not commercially available.	X	n/a	n/a
May contain up to 30% non-organic ingredients.	n/a	ü	n/a
May contain less than 70% organic ingredients.	n/a	n/a	X
Non-organic ingredients both “classified as food additives” and “not classified as food additives” shall be listed in Tables 6.3 and 6.4 of CAN/CGSB-32.311, meet the specified annotations and comply with 6.2 of CAN/CGSB-32.311.	X	X	n/a
Whether listed or not in Tables 6.3 and 6.4 of CAN/CGSB-32.311, agricultural, non-organic ingredients shall meet 1.4 a), c) and d), and 6.2 of CAN/CGSB-32.311.	X	X	n/a
Non-listed agricultural, non-organic ingredients are subject to commercial availability requirements.	X	n/a	n/a
Non-organic processing aids of agricultural origin are permitted, subject to the requirements of 1.4 a), b), c), and d); and any annotations listed in Table 6.5 of CAN/CGSB-32.311.	X	X	n/a
Non-agricultural processing aids are permitted if they are listed in Table 6.5 (processing aids) of CAN/CGSB-32.311.	X	X	n/a
<p>^a Products compliant with 9.2.1 may be identified as organic.</p> <p>^b Products compliant with 9.2.2 may only declare the percentage of organic ingredients.</p> <p>^c Products with less than 70% organic content may identify which ingredients are organic in their ingredient list. For full labelling requirements refer to current regulations.</p> <p>Reference: CAN/CGSB-32.310-2020 Corrigendum No.1, March 2021</p>			

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Parameter	COR	EU	USDA-NOP
"100% Organic"	<p>√ Phrase is not allowed.</p>	<p>√ Phrase is not allowed.</p>	<p>√ 100% ingredients that are organic. √ Use of only organic processing aids. √ Water and salt are the only non-organic agricultural ingredients used. √ Must be certified, and the label has to include the name of the certifying body. √ If labelled as organically produced, such product must be labelled pursuant to § 205.303.</p>
Organic (At least 95% Organic Ingredients)	<p>√ "Organic," "organically grown," etc., may be written on the package. √ The ingredients list should indicate which ingredients are organic. √ It's allowed to use the term "organic" along with a percentage statement (like "98% organic ingredients") about the ingredients.</p>	<p>√ "Organic," "organically grown," etc., may be written on the package. √ The ingredients list should indicate which ingredients are organic.</p>	<p>√ 95–100% of the product's ingredients are organic. √ A limited list of specifically permitted non-organic ingredients and processing aids (such as vitamins, baking soda, citric acid, gelatin, and pectin) that have been approved by the certifier and the USDA National Organic Program may contain up to 5% of the total. √ Handler must be certified, and the label must bear the name of the certification body. √ If labelled as organically produced, such product must be labelled pursuant to § 205.303.</p>
70- 95% Organic Ingredients or "Made with Organic..."	<p>√ Phrases or claims such as "Made with Organic (specified ingredients or food groups) or Organic" are restricted. √ It is prohibited to use COR seals and the USDA logo. √ If products meet the following labeling requirements, they can be exported to Canada: a) It is only permissible to state "X% organic ingredients." b) The words "organic ingredients" must be as same size and prominence as the percentage. c) The ingredients list must to specify which</p>	<p>√ Phrases or claims such as "Made with Organic (specified ingredients or food groups)" are restricted. √ It is prohibited to use the EU seal, Zenith name, or seal. √ If products meet the following labeling requirements, they can be exported to EU: a) Organic claims are limited to the ingredient panel and may only be used to identify organic ingredients. b) The ingredient panel must specify the overall percentage of organic ingredients compared to</p>	<p>√ Must contain at least 70% organic ingredients. √ A maximum of 30% of the product may consist of nonorganic agricultural ingredients or a limited list of non-agricultural additives that are permitted and approved by the certifier and the USDA National Organic Program. √ Labels may list a maximum of three organic food items or food groups. √ In any such display of the product's ingredient statement, the organic ingredients are identified as "organic." √ Must be certified, and the label must bear the name of the certification body. √ If labelled as containing</p>

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	<p>ingredients are organic. ✓ Companies that want to sell goods under this labelling category need to designate certain labels for export and domestic sales, respectively.</p>	<p>the total amount of ingredients with agricultural origin. c) The organic and percentage statement must to match the rest of the ingredient panel in terms of size, color, and design. d) Certifier control number is required. e) Must not use the word “organic”.</p>	<p>organically produced ingredients or food groups, such product must be labelled pursuant to § 205.304. ✓ If prepared in a certified facility, such agricultural products labeled as “made with organic (specified ingredients or food group(s))” in retail displays, display containers, and market information may display the certifying agent's seal, logo, or other identifying mark.</p>
<70% organic	<p>✓ Only allowed to indicate organic ingredient(s) in the product's ingredient list. ✓ It is prohibited to use COR seals. ✓ Certification is not necessary for these products.</p>	NA	<p>✓ Only allowed to indicate organic ingredient(s) in the product's ingredient list. ✓ It is prohibited to use USDA logo. ✓ Certification is not necessary for these products. ✓ Multi-ingredient agricultural product containing less than 70 percent organically produced ingredients may represent the organic nature of the product only as provided in § 205.305.</p>
Wholesale Containers/ Produce Boxes/ Non-retail container	<p>✓ Non-retail labels and produce boxes or containers must include the following: a) The name and address of the certified operation. b) The name of the product and its organic status. c) Identify Zenith as the certifier. d) Traceability information, such as lot number or batch number, where applicable. ✓ This information may be listed on accompanying documents alone (e.g. invoices, BOLs) only if the product is transported by railcar or other method where labelling is not possible. ✓ Labels must include</p>	<p>✓ Non-retail containers/produce boxes or accompanying documents (e.g. invoices, BOLs) must contain: a) Name and address of the certified operation b) Name of the product and its organic status c) Zenith control number or identify Zenith as the certifier (name or seal) d) Traceability information, such as lot numbers, where applicable</p>	<p>✓ Non-retail labels and produce boxes or containers must include the following: a) The name and address of the certified operation. b) The name of the product and its organic status. c) Identify Zenith as the certifier. d) Traceability information, such as lot numbers, where applicable. ✓ This information may be listed on accompanying documents alone (e.g. invoices, BOLs) only if the product is transported by railcar or other method where labelling is not possible. Labeling of Nonretail Containers: <ul style="list-style-type: none"> Requires that nonretail containers used by all organic operations to ship or store organic </p>

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	<p>information in English and French.</p> <p>√ Wholesale shipping containers destined to commercial or industrial enterprises or institutions are exempt from bilingual labelling provided they are not resold to consumers at retail or offered for retail sale in the same shipping container (e.g., at a warehouse outlet).</p> <p>√ For multi ingredient products must identify the organic ingredients in the ingredient panel.</p> <p>√ All additives and processing aids that remain in the product must be labelled.</p> <p>√ The GM claims is not permitted unless independently tested.</p>		<p>products are labeled with organic identity and are traceable to audit trail documentation (production lot number , shipping identification , or other unique information). Audit trail documents must identify the last certified operation that handled the product.</p> <ul style="list-style-type: none"> • Nonretail containers are those used for shipping or storage of a product that is not used in the retail display or sale of the product. • Examples include: Produce boxes, totes, bulk containers, bulk bags, flexible bulk containers, harvest crates and bins; Boxes, crates, cartons, and master cases of wholesale packaged products; and Trailers, tanks, railcars, shipping containers, vessels, cargo holds, freighters, barges, grain elevators, silos, grain bins, or other methods of bulk transport or storage. <p>Nonretail containers, regardless of shape or size, must display:</p> <ul style="list-style-type: none"> • Identification of the product as organic. Operations may use abbreviations or acronyms to identify products as organic, provided that they are clear and easily understood; and • The production lot number, shipping identification, or other unique information that links the container to audit trail documentation.
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			<p>✓ Shipping containers of domestically produced product labeled as organic intended for export to international markets may be labeled in accordance with any shipping container labeling requirements of the foreign country of destination or the container labeling specifications of a foreign contract buyer: Provided, that, the shipping containers and shipping documents accompanying such organic products are clearly marked “For Export Only” and: Provided further, that proof of such container marking and export must be maintained by the handler in accordance with recordkeeping requirements for exempt operations under § 205.101.</p>
<p>Seal</p>	<p>COR organic logo and certifier logo is optional. Design of logo as per guidelines defined in SFCR.</p> <p>The details and use of organic logo can be found from the below link https://inspection.canada.ca/en/food-labels/labelling/industry/organic-claims</p>	<p>ORGANIC PRODUCTION LOGO OF THE EUROPEAN UNION AND CODE NUMBERS EU organic logo and certifier logo is optional. Design of logo as per guidelines defined in Reg. (EU) 2018/848. Use of the seal is required for organic products produced within the European Union.</p> <p>The details and use of organic logo can be found from the below link. https://agriculture.ec.europa.eu/farming/organic-farming/organic-logo_en</p>	<p>USDA logo and certifier logo is optional. Design of logo as per guidelines defined in §205.311.</p> <p>The details and use of organic logo can be found from the below link. https://www.ams.usda.gov/rules-regulations/organic/organic-seal</p>

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<p>Seal Not Allowed</p>	<p>√ For products which may refer to organic only in the ingredient list. √ For products, which contain "70- 95% Organic Ingredients and less than 70% Organic ingredients."</p>	<p>√ For products "in conversion". √ For products which may refer to organic only in the ingredient list.</p>	<p>√ For products "made with organic ingredients".</p>
<p>National, Certifier and other Private Logos</p>	<p>Allowed</p>	<p>Allowed</p>	<p>Private and certifier logos are OK, but they shouldn't be larger than the USDA emblem.</p>
<p>Certifier Identification</p>	<p>√ It is necessary to state the certifier's name. It needs to be positioned with the words "Certified organic by..." below the name of the producer or handler.</p>	<p>√ The EU logo and origin indication must be visible in the same field of vision as the certification body's code, which is located on the same side of the package and identifies the last producer or processor. √ The EU mark may be used on the box as much as you wish, even in the absence of a code number and an origin indication, provided that the above requirements are fulfilled.</p>	<p>√ It is necessary to state the certifier's name. It needs to be positioned with the words "Certified organic by..." below the name of the producer or handler.</p>
<p>Other mandatory information</p>	<p><u>√ The food labelling tool should be used.</u></p>	<p>Regulation (EU) 2018/848, Art. 32, paragraph 2, states that the indication of origin must take the following form: √ "Non-EU Agriculture" designates agricultural production wherein 95% are produced in third countries. √ "EU Agriculture" designates agricultural production wherein 95% of the raw materials are produced within the EU. √ "EU/non-EU Agriculture" designates agricultural production wherein the raw materials are produced in part within the EU and in part outside the EU. √ If all agricultural products are produced in a single nation, the designation "EU" or "non-</p>	

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		<p>EU" can be substituted with the name of the nation. For e.g. "Indian Agriculture".</p> <p>√ The mentioned indication of "non-EU agriculture" or "EU agriculture" cannot have a more pronounced color, size, or typeface than the product's sales denomination.</p> <p>√ Directly below the code number, the place of production for the agricultural raw materials must be mentioned.</p> <p>Conditions for the uses of certain indications in “inconversion products” :</p> <p>1. The indication provided for in-conversion products of plant origin shall appear in:</p> <p>(a) a colour, size and style of lettering that is not more prominent than the sales description of the product, while the entire indication shall have the same size of letters;</p> <p>b) The same visual field as the code number of the control body to which the operator that carried out the last production or preparation operation</p> <p>2. The indication of the code number of the control body shall appear in the same visual field as the organic production logo of the European Union, where it is used in the labelling.</p> <p>3. The indication of the place where the agricultural raw materials of which the product is composed have been farmed, shall be placed immediately below the</p>	
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		code number referred to in above point (2).	
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NOTE:

- If the ZENITH issues a notice of suspension or revocation not cancellation for any noncompliance, the certified operation must immediately cease the sale, labeling, and representation of products as organic.
- Operator shall not use up existing supplies of labels which identify their previous CB on products they produce from the moment the operator receives the new certificate. New labels identifying the new CB must be used at once
- Operator may sell certified prepackaged products labelled with the name of the previous CB as long as these products were packaged before the CB change and an inventory list was provided to both CBs. **(COR requirement)**

The most up to date information on organic claims on alcohol beverage labels is found on the TTB webpage on “Alcohol Beverages Labeled with Organic Claims” at: <https://www.ttb.gov/afd/alcohol-beverages-labeled-with-organic-claims>.

**** For Import Export labeling requirements refer Import Export Guide**

For EU Programme: Labeling compliance will be reviewed and approved as per applicability of Chapter IV of 2018/848

ZENITH Label Approval procedure:

1. Please send in draft copies of your labels to us for approval before you print them. Labeling information shall be as per applicable scope/ programme and labeling category type
2. ZENITH will review appropriateness and accuracy of label and inform you of any changes you need to make
3. Submit applicable cost raised
4. Grant approval as per compliance.
5. Must maintain and produce records and marketing information for verification of all labels use. Unapproved, unauthorized, inaccurate, inconsistent label use is prohibited and liable for appropriate non-compliance and adverse action.
6. Once any changes have been made, and the amended labels sent to us, we will send you written approval.
7. If you want to make changes to a product specification that will affect the ingredients panel, then you will need to amend the label and re-submit it for approval. If labels are printed without our approval, and they do not comply with the labelling standards, we may ask for them to be reprinted

Within a week timeline ZENITH will approve the labels, if in line with requirement .